



中國國際展覽中心 集團有限公司
CHINA INTERNATIONAL EXHIBITION CENTER
GROUP LIMITED

Invitation Letter

December 21st, 2023

Dear Sir/Madam:

To maintain the stability, security and smoothness of global industrial and supply chain systems, the 2nd China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT) and organized by the China International Exhibition Center Group Limited (CIEC), will be held between November 26th to 30th, 2024. The 2nd CISCE will cover more than 100,000 square meters, including industry and supply chains such as Clean Energy, Smart Vehicle, Digital Technology, Healthy Life and Green Agriculture, as well as a Supply Chain Service Area. It will vertically showcase advanced technologies and products from upstream, midstream and downstream of each industrial chain, and horizontally display service ecosystems such as finance, logistics and platform enterprises.

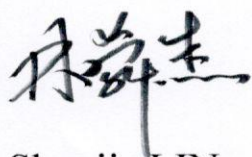
CISCE is the world's first national-level exhibition focusing on

supply chain, with the theme of *Connecting the World for a Shared Future*. Different than traditional expos, it is an open international platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises and promotes collaboration between industry, academia, research, and facilitates interactions among multinational enterprises. It is also a global public product China offers to the world, aiming to provide a new, high-end platform for enterprises to expand trade and investment cooperation, pool together innovation, and learn from each other. The first CISCE was successfully held in Beijing from November 28th to December 2nd, 2023, with Premier Li Qiang of the State Council attending the Opening Ceremony and delivering a keynote speech. A total of 515 enterprises and organizations from all over the world participated in the event with exquisite display, and debuted 62 new products, technologies and services. During the Expo, 6 thematic forums, as well as more than 360 supporting activities, were held corresponding to the 5 major industrial chains and supply chain service sector. Meanwhile, 23 achievements such as research reports, declarations and standards were released, with the number of visitors reaching 150,000, and more than 200 cooperation agreements and intentional agreements were signed, involving an amount of more than RMB 150 billion.

In view of your company's important position in the related fields, we sincerely invite you to bring your high quality products and technologies to participate in the exhibition, to carry out exchanges and cooperation with other enterprises in the industry, and to make positive contributions to the maintenance of the stability and smooth flow of the global supply chain.

Appendix: 1. 2024 CISCE Letter of Intent
2. 2024 CISCE Application Form

Your sincerely,



Shunjie LIN

Chairman

China International Exhibition Center Group Limited

CONTACT US

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The 2nd China International Supply Chain Expo

Letter of Intent

Party A: China International Exhibition Center Group Limited

Party B:

1. Background

The China Council for the Promotion of International Trade will host the 2nd China International Supply Chain Expo (CISCE) from November 26 to 30, 2024. China International Exhibition Center Group Limited (Party A), as the designated organizer of the exhibition, and the prospective exhibitors (Party B), have mutually agreed upon the following cooperative intentions, predicated on principles of equality, mutual benefit, and voluntary participation.

2. Contents and Objectives

2.1 Party A shall furnish consultation services pertaining to the exhibition to Party B and collaborate with Party B in order to facilitate the subsequent official participation in the exhibition.

2.2 Party B is obligated to adhere to the pertinent regulations and frameworks of the exhibition and facilitate the subsequent official participation in the exhibition.

2.3 Both parties hereby agree to engage in mutual cooperation during the exhibition with the aim of fostering a favorable exhibition ambiance and attaining the anticipated display outcomes and objectives.

3. Other Terms

3.1 The validity of this Agreement shall commence upon the mutual signing by both parties and extend until the official Exhibition Contract is signed by both parties. Subsequently, this Letter of Intent shall cease to be effective upon the signing of the official Exhibition Contract by both parties.

3.2 The purpose of this Letter of Intent is solely to gather the enterprises' expressed interest in participating in the exhibition. Party A will engage in further discussions with Party B regarding booth allocation details, and upon the selection of a booth, both parties will proceed to sign the Exhibition Contract. The definitive provisions of the Exhibition Contract shall prevail over the actual content of this Letter of Intent.

3.3 This Letter of Intent is prepared in duplicate, with each party receiving one copy.

Party A: China International Exhibition Center Group Limited

Signature (Seal):

Date:

Party B:

Signature (Seal):

Date:

Application Form

1. Basic Information about CISCE

The 2nd China International Supply Chain Expo (CISCE)
Dates: Nov. 26- Nov. 30, 2024
Host: China Council for the Promotion of International Trade
Organizer: China International Exhibition Center Group Limited

2. Company Information

Company Name (ENG):

Should be the same as remitter's name

Company Name (CHN):

if applicable

Address:

Country of Headquarter:Website:

Company Name to Display onsite (ENG):

Company Name to Display onsite (CHN):

if applicable

3. Contact Information

Primary Liaison:Title:

Phone:Mobile:

Email:

Additional Liaison:Title:

Phone:Mobile:

Email:

4. Exhibit Information

Items Plan to Exhibit (ENG):

Items Plan to Exhibit (CHN):

if applicable

5. Booth Details

Type & Dimension	<input type="checkbox"/> Raw Space Booth	<input type="checkbox"/> Standard Booth	_____ m× _____ m = _____ sqm
Prefer to Display at	(Booths will be allocated by the Organizer based on the overall plan and display logic.)		
Note			

6. Booth Rates

Raw Space Booth: USD 300/sqm (min. 36 sqm)

Standard Booth: USD 3000/9 sqm (min. 9 sqm)

Note: Raw space is space only. Standard booths are uniformly built by the Organizer and per 9sqm is equipped with basic lighting, 1 info desk, 1 round table, 3 folding chairs, 1 waste basket and 1 socket (500W).

7. Others

1. Please include a copy of business license with the application form.
2. This form is to collect Your Esteemed exhibiting plan. The organizer will further discuss with you on the booth arrangement.
3. A contract will be signed by both parties, after the booth is confirmed. The actual content is subject to the Contract.
4. Please sign the application form and return to the corresponding liaison, together with the business license.

Company Name (Seal):

Authorized Representative (Signature):

Date: