



中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

# MEDIA GUIDE





**中国国际供应链促进博览会**  
China International Supply Chain Expo (CISCE)

# MEDIA GUIDE

November 2023

## Location

China International Exhibition Center (Shunyi Venue)

## Contact News Center

Tel: 010—80468977

Fax: 010—80468978

## Free Wi-Fi Access

The News Center provides wireless internet service, and registered journalists can connect to the "Ciscemedia" network.

## Online News Center

The first China International Supply Chain Expo (CISCE) has an online News Center (website: <https://en.cisce.org.cn/news/news.html>), which consists of three sections: News, Notice, and Photos & Videos. It is accessible on both mobile devices and computers, allowing users to conveniently stay updated with relevant information.

## News Center in Apps

The first CISCE has established a "CISCE Media Home" WeChat mini program. During the expo, relevant information can be conveniently accessed by using mobile devices to scan the QR codes of the official WeChat accounts of China Council for the Promotion of International Trade (CCPIT) and CISCE, or the QR code of the "CISCE Media Home" WeChat mini program. Registered journalists can log in to the mini program using the unified invitation code "Ciscemedia" to access images and videos. Please ensure that when using the content, proper attribution is provided to the copyright holders: CCPIT, CISCE, or China International Exhibition Center Group Limited (CIEC).



CISCE Official  
WeChat Account



CCPIT Official  
WeChat Account



CISCE Media Home  
WeChat Mini Program

## Welcome Address

Dear friends from the media,  
Hello and welcome to Shunyi district, Beijing, for coverage of the first China International Supply Chain Expo (hereinafter referred to as "CISCE"). With the theme "Connecting the World for a Shared Future," the first CISCE will take place from Nov. 28 to Dec. 2 at the China International Exhibition Center (Shunyi Venue). As the first internationally renowned exhibition dedicated to the global supply chain, CISCE serves as a gateway for China to establish a new development pattern and promote high-level openness. It provides a platform for companies worldwide to strengthen cooperation, share opportunities, facilitate industry coordination among countries in a more organized and efficient manner, and contribute to the establishment of resilient global industrial and supply chains. To facilitate media coverage, we have established the News Center at the Venue from Nov. 28 to Dec. 2. The News Center comprises the Comprehensive Service Area, the Media Working Area, the Press Area, the Interview Area, and the Catering & Refreshment Area. Equipped with state-of-the-art office facilities and high-speed internet connectivity, the News Center ensures that friends from the media receive professional, efficient, and convenient services.

The "News Center" section on the official website of CISCE and the "CISCE Media Home" WeChat mini program will provide a wide range of service information and news materials that can be easily browsed and downloaded at your convenience.

The success of the first CISCE would not have been possible without your support and dedication. We wish you every success in your work!

The first CISCE News Center  
November 2023

## Media Guidelines

- Registered journalists are invited to cover the first CISCE.
- Registered journalists are required to collect their media credentials at the designated location before the specified deadline.
- Registered journalists with valid credentials can access the News Center. Access to specific designated interview areas is granted with specialized credentials or identification. Media credentials should not be transferred or lent to others.
- Registered journalists can stay updated on the expo's information, service details, and notices by logging into the online News Center or the "CISCE Media Home" mini program, or through electronic screens within the News Center.
- Registered journalists are provided with transportation services during the first CISCE. Registered journalists can enjoy free bus rides with their media credentials.
- Registered journalists are required to adhere to the security regulations of the first CISCE. Carrying flammable or explosive materials, controlled knives, or any hazardous items is strictly prohibited.

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# NEWS CENTER

## 1. Basic Information

The first CISCE has established the News Center as the primary workspace for registered journalists, offering services such as conference interviews, forum information, transportation, and catering. It will be operational from Nov. 28 to Dec. 2, 2023.

## 2. Introduction to Functional Areas

### Comprehensive Service Area

Located in Conference Room W201 on the second floor of the South Entrance of the Venue, this area provides the following services:

- (1) Consultation and volunteer services
  - Schedules of shuttle buses, dining times, and other information are displayed on screen at the front desk.
  - News broadcasts on television screens in the lobby.
  - Consultation on interview room reservations and other information.
  - First aid kits provided for emergencies.
  - Other consultation services.
- (2) Internet services
- (3) Common storage

### Media Working Area

The Media Working Area is situated in Conference Rooms W102, W103, and W104 on the first floor and Conference Rooms W202, W1-203, W2-203, W4-203,

and E4-203 on the second floor of the South Entrance of the Venue. These rooms are equipped with power supply interfaces, broadband network interfaces, and office equipment. This functional area also includes newspaper racks and new media terminals, primarily serving as a media office, a resting and waiting area for guests, and an area for conducting guest interviews.

The First Floor of the South Entrance of the Venue:

- W102: Xinhua News Agency Workroom
- W103, W104: CMG Workroom

The Second Floor of the South Entrance of the Venue:

- W202: People's Daily Workroom
- W1-203: Phoenix TV Workroom
- W2-203: CGTN Workroom
- W4-203: China Trade News Agency Workroom
- E4-203: Beijing Media Workroom

### Press Area

The Press Area is situated in Conference Room W105 at the South Entrance of the Venue, with a capacity to accommodate 200 people. This area will serve as the location for press conferences during the expo. The main equipment and features include:

- A thematic backdrop.
- A podium.
- A basic lighting setup.
- A photography and videography platform.
- Simultaneous interpretation equipment.
- Several wireless microphones.

### Interview Area

(1) An area for interviews is situated in the public interview room W201 on the second floor of the South Entrance of the Venue.

(2) Each exhibition hall has its own public interview room.

### Catering & Refreshment Area

The Catering Area is situated in the corridor outside Conference Room W202 on the second floor of the South Entrance of the Venue, with the capacity to accommodate 100 people for dining.

The Refreshment Area is located in the corridor outside Conference Room W201 on the second floor of the South Entrance of the Venue. It is equipped with sofas and offers coffee, beverages, tea, snacks, and more.

### Achievements Exhibition Area of CCPIT's Application-Oriented Think Tank Construction

This exhibition area, located on the second floor of the South Entrance, showcases the CCPIT's achievements in the construction of application-oriented think tanks. These achievements include the Global Economic and Trade Measures Index, the Report on the Business Environment of European Union, and the Research Report on China's Foreign Investment Business Environment.

## 3. Reservation Services

The News Center offers reservation services for public interview rooms and office facilities for media professionals. Media representatives can make on-site

appointments at the information desk outside Conference Room W201 on the second floor of the South Entrance. Registered journalists can also access the "CISCE Media Home" mini program and complete the corresponding media service application form (for interview requests). Once the staff confirms the application details, relevant service confirmation information will be provided to the media.

## 4. Catering and Refreshment Services

The News Center provides complimentary lunch and dinner for registered journalists during specified opening hours. Refreshment services are available in the corridor outside Conference Room W201 on the second floor of the South Entrance.

Location of Media Dining Area: The corridor outside Conference Room W202 on the second floor of the South Entrance.

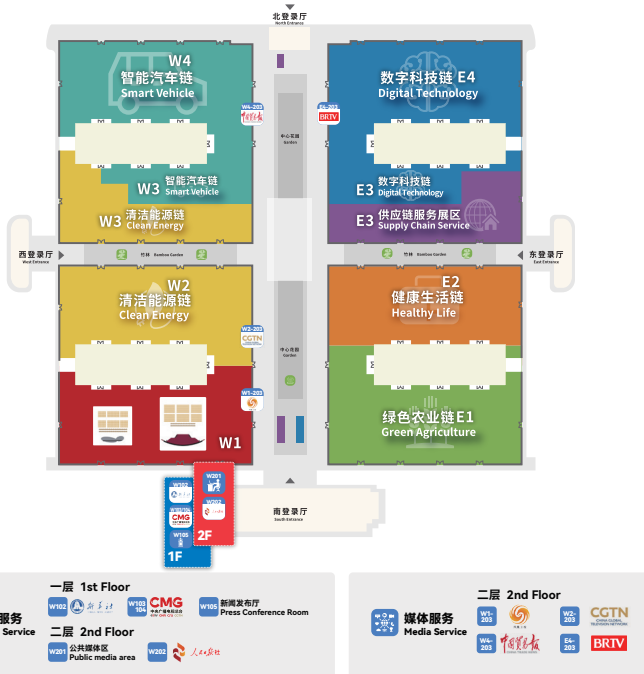
Dining Schedule:

- Nov. 28, 2023
- Dinner: 17:00-20:30
- Nov. 29 to Dec. 2, 2023
- Lunch: 11:00-14:30
- Dinner: 17:00-20:30

## 5. Medical Services

In Room E2-101, located in the eastern corridor of the venue, medical personnel are available to provide medical services.

## 6. News Center Map



## 7. Transportation Services

### Shuttle Bus Services

During the first CISCE, to facilitate the interview activities of registered journalists, we are providing free shuttle bus services for registered journalists. Registered journalists can ride the shuttle buses free of charge by presenting their media credentials.

### Shuttle Bus Route

| Route   | Departure Point & Terminus   | Service Period    | Departure Time  | Size  | Number of Buses per Trip |        |       |   |
|---|--|-------------------|---|---|--------------------------|--------|-------|---|
| Route 1   | CCPIT (Inside)→North road of Shunyi Venue  | Nov. 20 - Dec. 2  | 8:00  | Large   | 1                        |        |       |   |
|   |  |                   | 13:30   | Medium  | 1                        |        |       |   |
|   |  |                   | Nov. 28   | 13:30   | Medium                   | 1      |       |   |
| Route 2   | North road of Shunyi Venue → CCPIT (Inside) (The night bus stops at the International Chamber of Commerce Mansion) | Nov. 20 - Dec. 2  | 18:30   | Large   | 1                        |        |       |   |
|   |  |                   | 22:30   | Medium  | 1                        |        |       |   |
|   |  |                   | No. 5 Hall of Chaoyang Venue → North road of Shunyi Venue | Nov. 20 - Dec. 2  | 8:00                     | Large  | 1     |   |
|   |  |                   |   | 13:30   | Medium                   | 1      |       |   |
|   |  |                   |   | Nov. 28   | 13:30                    | Medium | 1     |   |
|   |  |                   | Route 3   | North road of Shunyi Venue→No. 5 Hall of Chaoyang Venue | Nov. 20 - Dec. 2         | 18:30  | Large | 1 |
| 22:30   | Medium   | 1                 |   |   |                          |        |       |   |
| International Chamber of Commerce Mansion (Inside) → North road of Shunyi Venue | Nov. 20 - Dec. 2   | 8:30              |   |   |                          | Large  | 1     |   |
|   | North road of Shunyi Venue→International Chamber of Commerce Mansion   | Nov. 23 - Nov. 27 |   |   |                          | 19:30  | Large | 1 |
|   |  | Nov. 28 - Dec. 2  |   |   |                          | 18:30  | Large | 1 |



## Transportation Guide

### (1) Public Transportation:

- **Subway:** Take Line 15 and alight at Guozhan station. Line 15 offers transfers to Line 5, Line 8, Line 13, and Line 14.
- **Bus:** You can take Bus 915 (heading to Shunyi), Bus 916 (heading to Huairou), Bus 918 (heading to Pinggu), Bus 970 (heading to Miyun), or Bus 850, and disembark at Maliandian station.

### (2) Self-Driving:

- **From the Airport Expressway:** Take the Yanglin Exit, then proceed on Yanglin Avenue and Tianbei Road to reach the venue.
- **From Jingmi Road:** Turn left at the Maliandian intersection onto Tianbei Road, which will lead you to the venue.
- **From Jingcheng Expressway:** Take the Huosha Road (Houshayu) Exit, then follow Huosha Road to the Luoma Roundabout. From there, continue on Tianbei Road to reach the venue.

## 8. Hotel Services:

The following hotels are recommended as accommodation options for official media (at your own expense). Registered journalists are advised to make early reservations upon receiving the confirmation letter.

| Recommended Hotels Around the China International Exhibition Center (Shunyi Venue) |            |  |                        |                                |
|--|------------|--|------------------------|--------------------------------|
| Name   | Star Level | Location   | Room Type              | Distance from the Shunyi Venue |
| Crowne Plaza International Airport Hotel Beijing                                   | Five-star  | No.60, Fuguan 1st Street, Tianzhu Town, Shunyi District, Beijing                       | Superior Double/ Large | 500 meters                     |
| Hilton Beijing Capital Airport Hotel   | Five-star  | No.1, Sanjing Road, Terminal 3, Beijing Capital International Airport, Shunyi District | Luxury Double/ Large   | 8 kilometers                   |

|  |            |   |                        |   |
|--|------------|---|------------------------|---|
| Cordis Beijing Capital Airport Hotel           | Five-star  | No.1, Yijing Road, Terminal 3, Beijing Capital International Airport, Shunyi District | Superior Double/ Large | 8 kilometers                                |
| Ramada by Wyndham Beijing Airport              | Four-star  | No.13, Fuguan 1st Street, Tianzhu Town, Shunyi District, Beijing                      | Superior Double/ Large | 3.5 kilometers (10-minute shuttle bus ride) |
| Park Inn By Radisson (Beijing Capital Airport) | Four-star  | No.1, Building, No.14 Courtyard, Tianzhu Street, Shunyi District                      | Standard Double/ Large | 3.5 kilometers (9-minute shuttle bus ride)  |
| Sino-Swiss Beijing Capital Airport Hotel       | Four-star  | No.9, Xiaotianzhu Road, Beijing Capital Airport, Shunyi District                      | Superior Double/ Large | 6 kilometers (15-minute shuttle bus ride)   |
| Vienna Wisdom Hotel                            | Four-star  | No. 17, Tianzhu homeland, Xiaotianzhu 1st Street, Tianzhu Town, Shunyi District       | Standard Double/ Large | 5 kilometers (14-minute shuttle bus ride)   |
| Beijing Qihang International Hotel             | Three-star | No.6 (A), Tianzhudong Road, Tianzhu Town, Shunyi District                             | Standard Double/ Large | 2 kilometers (10-minute shuttle bus ride)   |
| Fengrong Junhua Hotel                          | Four-star  | No.27, Litian Road, Guomen Business Zone, Beijing Capital Airport, Shunyi District    | Superior Double/ Large | 9.8 kilometers (20-minute shuttle bus ride) |
| Yunyi Hotel                                    | Four-star  | No.11, South Section of Banbidian Village, Litian Road, Shunyi District               | Standard Double/ Large | 9.8 kilometers (20-minute shuttle bus ride) |

### Recommended Hotels in Downtown Beijing

| Name                            | Star Level | Location   | Room Type              | Transportation Guide   |
|---------------------------------|------------|--|------------------------|--|
| Beijing Kuntai Royal Hotel      | Five-star  | No.2 Qiyang Road, Wangjing Subdistrict, Chaoyang District, Beijing     | Luxury Double/ Large   | Four subway stations away from the venue (Subway Line 15)      |
| Beijing Zhong'ao Comfort Suites | Four-star  | No. 302 Building, Huizhong Beili Community, Chaoyang District, Beijing | Cozy Double/ Large     | Nine subway stations away from the venue (Subway Line 15)      |
| Beijing Landmark Towers Hotel   | Four-star  | No.8 North Dongshanhuo Road, Chaoyang District                         | Standard Double/ Large | 10 subway stations away from the Venue (subway lines 10-13-15) |

### CISCE Reception Team

Contact Information:

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Liu Yong

Tel: + 86 13661083331

Tel: 010-64462841

E-mail: times@sdllm.cn



Scan the QR code  
to book the hotel

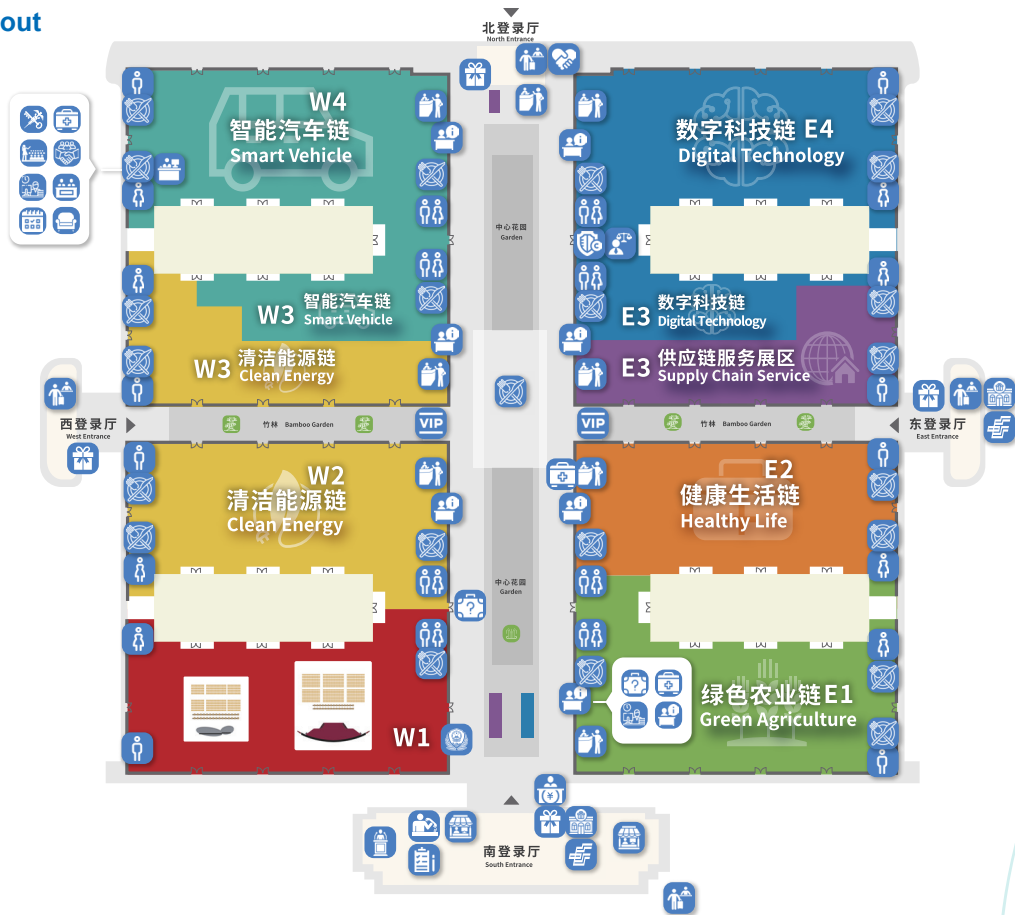


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China International Supply Chain Expo (CISCE)

# GUIDE MAPS OF CHINA INTERNATIONAL EXHIBITION CENTER (Shunyi Venue)

## Venue Layout



 证件中心  
Badge Center

 知识产权服务 E4-F34  
IPR Service

 商服中心  
Business Center

 行李寄存处  
Cloakroom

 文创小店  
Cultural and Creative Store

 客服中心  
Service Center

 咨询处  
Information

 法律服务 E4-F35  
Legal Service

 志愿者之家  
Volunteer Home

 卫生间  
Washroom

 印章处  
Post Office


 失物招领  
Lost and Found

 媒体中心 W201  
Media Center

 碳普惠兑奖点  
Carbon Inclusive Lucky Draw

 VIP就餐区 2F  
VIP Dining Area 2F

 便利店 全家  
Convenience Store

 医务室 E2-101  
Medical Station

 派出所 W1-101  
Police Station

 综合服务站  
Service Point

 咨询处  
Information

 医务室  
Medical Station

 失物招领  
Lost and Found


 展商服务  
Exhibitor Service

 综合服务中心  
Service Center

 咨询处  
Information

 联合办公室  
Joint Office


 医务室  
Medical Station

 会客区  
Meeting Room

 海关  
Customs

 医务室  
Medical Station

 签约室  
Signing Room

 第二层展位预定办公室  
Booth Reservation Office

 发布会  
Press Conference

 展商服务  
Exhibitor Service

 第二层展位预定办公室  
Booth Reservation Office

 餐厅  
Dining

 麦当劳  
McCafe

 吉野家  
YOSHINO

 星巴克  
STARBUCKS

 康师傅  
KANGAROO

 花园生活  
GARDEN OF LIFE

 element fresh  
element fresh

 普普  
PURPURE



## Traffic Map



## Parking











中国国际供应链促进博览会

China International Supply Chain Expo (CISCE)

链接世界 · 共创未来

Connecting the World for a Shared Future

2023.11.28 -12.2

中国·北京·中国国际展览中心（顺义馆）

China International Exhibition Center (Shunyi Venue), Beijing